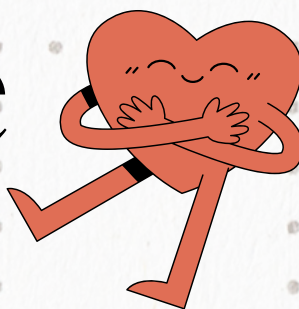


connect to care



1

Social Events

To create a connected and inclusive Colorado HOSA community by organizing interactive events, fostering effective communication across the state, and providing opportunities for chapters to strengthen relationships.

1. Foster an inclusive environment through interactive symposiums and activities
2. Improve communication throughout the state to raise awareness for HOSA events.
3. Assist chapters by organizing team building events to strengthen member connections

2

Financial Leadership

To strengthen Colorado HOSA's financial growth and engagement through improved operations, consistent fundraising efforts, and providing chapters with the resources needed.

1. Improve efficiency and increase revenue for the HOSA store
2. Host a variety of fundraising initiatives throughout the year to maintain engagement
3. Equip chapters with the skills to fundraise effectively by utilizing financial literacy training

3

Public Relations

To enhance Colorado HOSA's visibility and communication by expanding our digital presence, encouraging member engagement with resources, and effectively promoting events and opportunities through various media channels.

1. Expand our social media presence across multiple platforms
2. Encourage membership to utilize Colorado HOSA website to access resources and information
3. Utilize the e-magazine to effectively communicate our upcoming events and opportunities

4

Community Service

To promote community involvement within Colorado HOSA through partnerships, volunteer opportunities, and encourage chapter-level service initiatives.

1. Work with organization(s) for service projects throughout the year
2. Increase volunteer opportunities for members through networking & partnerships
3. Encourage in beginning chapter level community service initiatives

5

Business and Industry Connections

To strengthen Colorado HOSA's ties with industry by promoting career exploration and cultivating sponsorships to support organizational growth and sustainability.

1. Establish a network with industry and provide career exploration to members
2. Promote student scholarships opportunities available to members
3. Build upon established sponsorships while securing prospective sponsors

6

Professional Development

To enhance professional development within Colorado HOSA by promoting chapter growth, expanding mentorship opportunities, and strengthening leadership programs for members.

1. Cultivate chapter growth through student town-halls and chapter opportunities
2. Expand upon the District Representative mentorship program
3. To continue the development of our State Officer Mentoring Exchange Program

